



Arts on Prescription: Estonian National Transfer Webinar (all times in EET)

10:00-10:15 Welcome and opening

- Welcome by moderator – Lukas Lorenzen, NDPHS Secretariat
- Welcoming words – Ülla-Karin Nurm, NDPHS Secretariat
- Welcoming words – Anneli Vares, Estonian Coalition for Mental Health and Well-being (VATEK)

10:15-10:45 Culture, Health and Policy Context

- Culture and health in the broader context — Nils Fietje, Behavioural and Cultural Insights Unit, WHO Europe
- Estonian mental health strategy – Maris Jõgeva and Johan Pastarus, Estonian Ministry of Social Affairs

10:45-11:15 What is Arts on Prescription?

- AoP as a low-intensity, community-based mental health intervention: concept, evidence base, the AoP Guide and policy recommendations — Ülla-Karin Nurm and Wiebke Marcus, NDPHS Secretariat

11:15-11:25 Break

11:25-12:15 Arts on Prescription in practice: Experiences from the Baltic Sea Region –examples from Denmark, Germany, Latvia and Norway

- Danish model in practice: Kulturkraft in Odense — Stine Eskesen Keiding, Culture Region Funen
- German experience: the integrated AoP approach in Bremen — Hannah Goebel, Adult Education Center Bremen
- Latvian experience: Museums on Prescription in Cēsis Municipality — Inga Surgunte, Culture and Health Latvia/Cēsis Municipality
- Norwegian experience: pilot programmes in five Norwegian municipalities – Marit Stranden, Norwegian Resource Centre for Arts and Health

12:15-12:30 Event reflections and closing

