





## **Arts on Prescription (AoP) Final Conference**

# "Acting on Health: The Role of Arts in Well-being"

Side-event to the 17<sup>th</sup> NDPHS Partnership Annual Conference 13 November 2025, Vilnius, Lithuania

Venue: National Library of Lithuania, Gedimino pr. 51, Vilnius, 01109

Moderation: Nils Fietje, WHO Regional Office for Europe and Ruutu10, Impro comedy theatre

#### **Welcome** 09:00 – 10:00

## Registration & morning coffee

#### Overture – Welcome and introduction to the event theme

Marija Jakubauskienė, Minister of Health of Lithuania Aušrinė Žilinskienė, General Director, National Library of Lithuania (tbc) Nils Fietje, WHO Regional Office for Europe, Technical Officer on Culture and Health within the Behavioural and Cultural Insights (BCI) Team

## Act 1 10:00 - 10:45

## **Keynote addresses**

Sven Grewe, AoP Participant, Bremen Millie Kealy-Jensen, AoP Link Worker, Odense Karsten Auerbach, AoP Artistic Facilitator, Odense

Artistic engagement by Karsten Auerbach

Coffee break and mingle 10:45 – 11:15

## Act 2 11:15 - 12:00

Promising examples of AoP in Denmark, Germany, Latvia, Poland and Sweden

## **Intermission** 12:00 – 13:30

#### Lunch and poster exhibition

Co-funded by the European Union (ERDF), this #MadeWithInterreg project helps to improve the mental well-being of citizens in the Baltic Sea Region.







#### **Act 3** 13:30 – 14:45

## Lessons learned and challenges of implementing AoP

Ernests Pūliņš-Cinis, RSU Clinic of Psychosomatic Medicine and Psychotherapy Carsten Hinrichsen, Assistant Professor, University of Southern Denmark & Isabelle Mairey, Postdoctoral Researcher, University of Southern Denmark Liisa Laitinen, Advisor, Arts & Health, Turku University of Applied Sciences, Finland

Artistic engagement by Helena Kozlova

#### **Act 4** 14:45 – 15:40

## Political and economic context of implementing social prescribing

Ülla-Karin Nurm, Director, NDPHS Secretariat Lina Parpatyte, Project Coordinator, EuroHealthNet Eglė Saudargaitė, Lithuanian Ministry of Culture, Head of the Strategic Development Unit

15:40 – 16:00 Coffee break and mingle

#### **Grande finale** 16:00–17:00

## Panel discussion: realising the potential of the AoP, mainstreaming from pilot to system.

Neringa Grigutytė, Mental Health Advisor, Ministry of Health, Lithuania Beatrice Walker, Strategic Project Manager, National Academy for Social Prescribing, United Kingdom

Anna Enemark, Director, Danish Cultural Institute in the Baltic States Atis Egliņš-Eglītis, Vice-Mayor of Cēsis, Latvia Ülla-Karin Nurm, Director, NDPHS Secretariat

**Artistic reflection** on the event by Ruutu10, Impro comedy theatre

Guided Tour through the Library 17:15 – 17:45 (separate registration needed)

## **Dinner reception** 18:00 – 20:30

**Welcome words** by Neringa Grigutytė, Mental Health Advisor, Ministry of Health, Lithuania, and Stine Eskesen Keiding, Odense Municipality, AoP project Lead Partner

Artistic reflection on the event by Madeleine Kate McGowan, poet