

Welcome to the workshop:

Transferring Social Innovations Across the Baltic Sea Region

Programme

9:30 – 9:45 Opening

9:45 – 10:50 What is innovation transfer?

10:50 – 11:15 Healthy break

11:15 – 12:30 Putting innovation transfer to practise

12:30 – 13:30 Lunch

13:30 – 16:00 Practical workshop

14:40 – 15:00 Healthy break

16:00 – 16:30 Closing

17:00 Optional light dinner and mingle

Moderator: Hauke Siemen

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Northern Dimension
Partnership in Public Health
and Social Well-being

**Transferring Social Innovations
Across the Baltic Sea Region**

Session 1: What is innovation transfer?

**Introducing Social Innovation Transfer: Key Factors for
Consideration, Saara Rissanen, NDPHS Secretariat**

**Strategic Framework for Cross-Sectoral Collaboration Network for
Health and Well-being in the Baltic Sea Region, Anita Villeruša and
Aija Bukova-Židelūna, Public Health Association of Latvia**

**Approaching Innovation Transfer through Transnational
Collaboration, Hauke Siemen, REM Consult**



**Healthy break
10:50-11:15**

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Session 2: Putting innovation transfer to practice

Transferring best practices - Mission impossible or just new challenges? Sofi Nordmark, National Board of Health and Welfare of Sweden

Breaking down barriers: The global expansion of mental health support through innovation, Helina Harro, MinuDoc

Navigating uncertainty: Ukraine's innovative approaches to employee well-being amid conflict, Elena Bondar, Wellbeing Company



**Lunch break
12:30-13:30**

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**Practical Workshop: Applying theory into practice
with a thematic focus on the sustainability of working
life**

**Karin Reinhold, Associate Professor, Tallinn University of
Technology**

**Monica Varem Pettersen, Section Leader, Norwegian Labour
Inspection Authority**

Saara Rissanen, NDPHS Secretariat

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**Healthy break
14:40-15:00**

Transferring Social Innovations Across the Baltic Sea Region

Group work: Let's design a prototype innovation transfer project!

1. Where, how and with whom could you facilitate and pilot the innovation in each involved country?
2. How would you organise the knowledge transfer transnationally?

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